

**TURF &  
GRASS**  
EXHIBITION/ CONFERENCE/ NETWORKING

CONFIRMED SPEAKERS AND ORGANIZATIONS



**Katharina Wistel**  
Project Manager,  
FIFA



**Pietro Chiabrera**  
Stadium Manager  
Competitions/Match  
Operations, UEFA



**Mark Pover**  
Head of Facilities,  
The Football  
Association



**Alastair Cox**  
Head of Facilities,  
FIH - Federation of  
International Hockey



**Marc Douglas**  
Research, Artificial Turf  
and Equipment Manager,  
World Rugby



**Stefán Sveinn  
Gunnarsson**  
Director, Iceland  
Football Association



**TBC**  
Senior Representative,  
European Synthetic  
Turf Organisation



**Drinks Reception**  
by Canton de Geneve  
December 5, 6pm

The Turf and Grass Conference is one of the 18 conferences & seminars of The INTERNATIONAL SPORTS CONVENTION 2018 (ISC 2018) held in Geneva, Switzerland on December 5-6, 2018. It will have a combination of business networking, great content and insights from major players in the synthetic turf and hybrid market.

This year we will focus on content and innovation from International Sports Federations including FIFA, FIH and World Rugby. Also, a significant segment will focus on the football market, where UEFA and The Football Association are already confirmed as speakers.

ISC 2018 will feature 18 sports conferences and seminars, over 150 prominent speakers, 6000-square-meters sports exhibition and networking halls and approximately 2,000 delegates attending in total.

## TO MEET AND LISTEN TO THE SPEAKERS OF ISC 2018

Please contact: [info@iscgeneva.com](mailto:info@iscgeneva.com) or

**REGISTER**

[www.iscgeneva.com/prices-and-register](http://www.iscgeneva.com/prices-and-register)



## EVENT TIMETABLE

ISC GENEVA DAY 1 – WEDNESDAY, DECEMBER 5, 2018

TIME	SUBJECT	SPEAKER/POSITION	ORGANISATION
9.30 am – 10.15 am	FIFA Quality Programme for Football Turf. Latest technical and strategic developments	Katharina Wistel – Project Manager	FIFA
10.15 am – 10.45 am	Pitch Quality Guidelines and The UEFA view on pitch quality	Pietro Chiabrera – Stadium Manager Competitions/Match Operations	UEFA
10.45 am – 11.15 am	Latest synthetic turf developments in England	Mark Pover – Head of Facilities	The Football Association
11.45 AM – 1.30 PM	Lunch, Exhibition Dedicated Time and Networking		
1.30 pm – 2.00 pm	Developments in Synthetic turf globally	Alastair Cox – Head of Facilities	FIH – Federation of International Hockey
2.00 pm – 2.30 pm	Case studies and technical developments in Rugby Union and The One Turf Programme	Marc Douglas – Research, Artificial Turf and Equipment Manager	World Rugby
2.30 pm – 3.00 pm	State side perspective / view from the USA	Speaker TBC	Speaker TBC
3.00 pm – 3.30 pm	TBC	Senior Representative	European Synthetic Turf Organisation
3.30 PM – 4.00 PM	Break, Exhibition Dedicated Time and Networking		
4.00 pm – 4.30 pm	Developing and Delivering a long term strategy. The case of Iceland Football and synthetic turf pitches	Stefán Sveinn Gunnarsson – Director	Iceland Football Association
4.30 pm – 6.00 pm	Presentations TBC on technical and technological developments	Speaker TBC	Speaker TBC
6.00 pm – 9.00 pm	Drinks, Exhibition Dedicated Time and Networking		

## EVENT PARTNERS